

Macalester-Groveland &
Highland Area



To register and
pay online go
to: <http://tinyurl.com/2018HIF>
(paypal fees will
apply)

March 10, 2018

Macalester-
Groveland
Community Council
320 South Griggs St.
Saint Paul, MN 55105
Phone: (651) 695-4000
www.macgrove.org
mgcc@macgrove.org

Highland District
Council
1978 Ford Parkway
Saint Paul, MN 55116
Phone: (651) 695-4005
www.highlanddistrict-council.org
info@highlanddistrictcouncil.org

Dear Potential Sponsor,

The 26th Annual Highland/Macalester-Groveland Home Improvement Fair will take place Saturday, March 10, 2018 at Cretin-Derham Hall (550 South Albert Street) in Saint Paul from 8:30 AM to 1:00 PM. The Home Improvement Fair is an important information source for more than 46,000 Saint Paul residents to learn how to finance home improvement projects. Reach them as they attend this event to learn about designing trends, remodeling techniques, and financing options.

We invite you to participate in this highly successful event this year! It is a prime opportunity for your business to use your required Community Reinvestment community funds.

Sponsorship Level (\$500) - Obtain these benefits as a Sponsor (bolded items), plus those of the Exhibitor Level:

- 1) **The company logo prominently displayed on the cover of the program distributed to 700 - 900 fair attendees;**
- 2) **The company logo prominently displayed on advertising posters;**
- 3) **One free 8' wide x 6' deep booth space and electricity (a \$200 value);**
- 4) Description of your company/organization in the Fair's program that will be distributed to all attendees;
- 5) Promotional announcement in the following publications:
 - *Villager* newspaper, distribution 64,000
 - Facebook: updates on a new Home Improvement Fair page and posts on the Macalester-Groveland Community Council and Highland District Council pages
 - Macalester-Groveland Community Council print newsletter, distribution 8,500
 - Highland District Council print newsletter, distribution 12,500
 - Posters displayed at local banks and businesses
 - Mac-Groveland Community Council website (www.macgrove.org)
 - Highland District Council website (www.highlanddistrictcouncil.org)
- 6) An opportunity to present a workshop to communicate the importance of services or products your company provides. Fill out the appropriate portion of the application to indicate your interest in presenting.

We look forward to building a stronger community with your help. **Please submit the enclosed application, along with the sponsorship fee, by Friday, January 26, 2018 to the Highland District Council, 1978 Ford Pkwy, Saint Paul, MN 55116.**

If you prefer to register or pay online we now have this option. Go to <http://tinyurl.com/2018HIF> for online registration (Paypal fees will apply).

If you have any questions about the application or fair, please contact Kathy at kathy@highlanddistrictcouncil.org.

Sincerely,

Britta Sherrill
Community Organizer
Macalester-Groveland Community Council

Kathy Carruth
Executive Director
Highland District Council