

Riverview Corridor

Riverview Corridor
Public Involvement Advisory Panel

October 15, 2014

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Riverview Corridor

Project History and Overview


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Riverview Corridor

Relevant Studies

2000 Riverview Corridor Major Investment Study

- Evaluated mobility needs, economic development, natural environment
- Possible solutions: BRT on dedicated lanes; LRT
- Issues/concerns: Cost, on-street parking, neighborhood impacts, ridership




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Relevant Studies

2012 Arterial BRT Study - Recommendations

- West Seventh for near-term implementation
- East Seventh pending further study



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Relevant Studies

B Line

- Arterial bus rapid transit concept
- Ramsey County and Saint Paul asked the Met Council to wait on additional work
 - Coordinate work on the different projects in the Corridor
 - Understand how they might affect one another
- Use Riverview Study to further explore B Line concept
- Committed to work with Metro Transit
- Help focus resources and communicate overall plan for the Corridor



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Relevant Studies

2014 Saint Paul Streetcar Feasibility Study

- Starter line on Seventh Street between Randolph and Arcade



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Corridor Vision

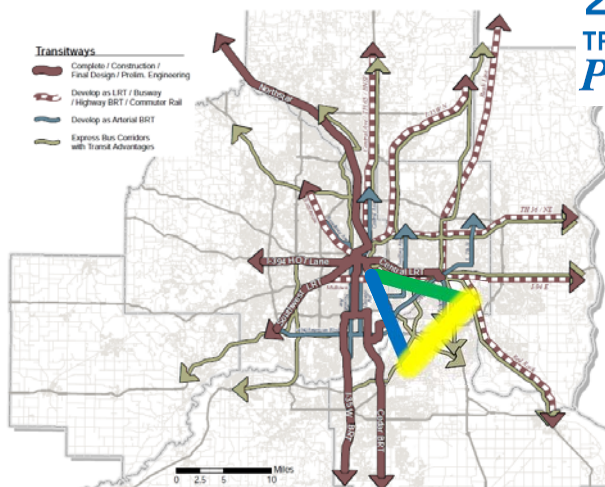
Why study transit in this corridor?

- Development and redevelopment throughout the corridor
- Access to major job centers – Mall of America, MSP, Saint Paul
- Improve mobility within the Riverview Corridor and to connecting transit routes
- Connect major transportation hubs – Mall of America, MSP, Union Depot

Riverview Corridor

Transitways Map

- Transitways**
- Complete / Construction / Final Design / Proven, Engineering
 - Develop as LRT / Busway / Highway BRT / Commuter Rail
 - Develop as Arterial BRT
 - Express Bus Corridors with Transit Advantages



**2030
TRANSPORTATION
Policy Plan**

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Pre-Project Development Study

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Detailed Analysis of Modes/Alternatives
Begin Environmental Analysis
Complete Environmental Analysis
Preliminary and Final Engineering
Construction

PRE-PROJECT DEVELOPMENT
PROJECT DEVELOPMENT
ENGINEERING
FULL FUNDING GRANT AGREEMENT

Open For Service

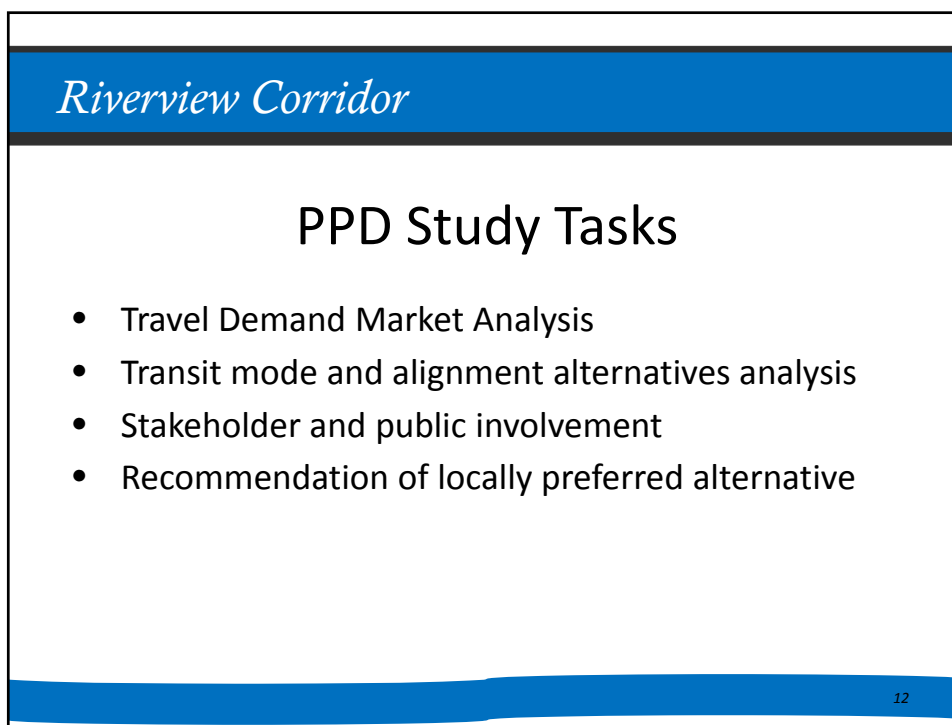
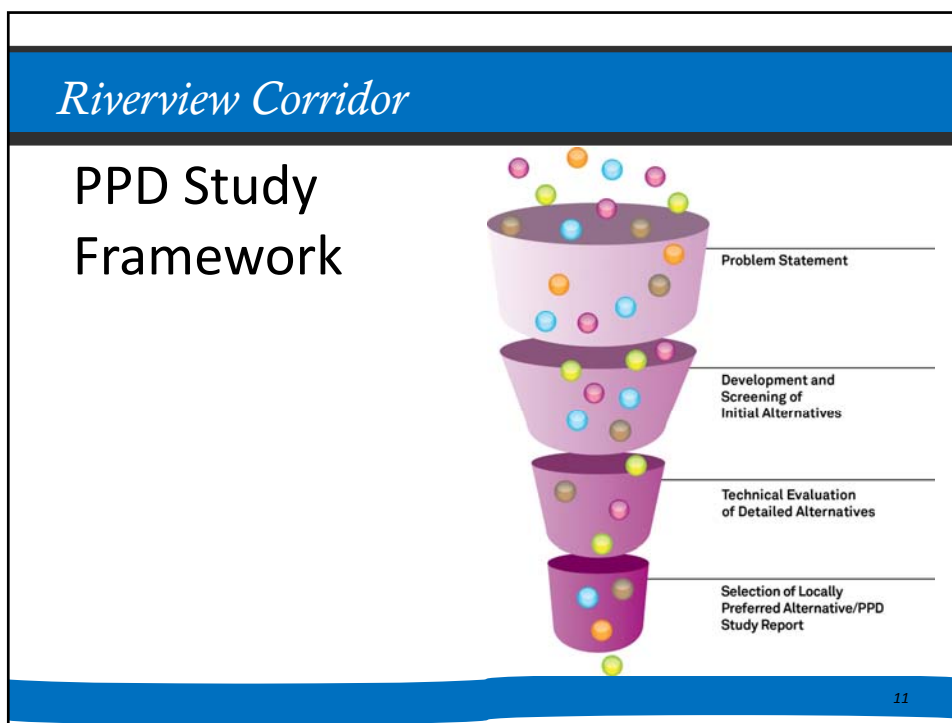
ONGOING PUBLIC ENGAGEMENT

2-3years
2 years
2 years
3-4 years

We are here

★ Federal Transit Administration (FTA) Approval Point

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Scope and Schedule

Summer 2014 EARLY OUTREACH	Summer-Fall 2014 CORRIDOR VISION	Fall 2014-Fall 2015 ALTERNATIVES	Fall-Winter 2015 LOCALLY PREFERRED ALTERNATIVE
<ul style="list-style-type: none">• Message• Project Logo/Branding• Website• Review Relevant Work	<ul style="list-style-type: none">• Public Involvement Plan• Market Analysis• Purpose/Need• Goals/Objectives	<ul style="list-style-type: none">• Initial Screening• Detailed Definition and Evaluation	<ul style="list-style-type: none">• Implementation Plan• Early Assessment of Scope for Environmental Review

Strategic Communications / Public and Stakeholder Outreach →

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Project Decision Making and Committee Roles and Responsibilities

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Policy Advisory Committee (PAC)

- Policy makers and management staff from agencies and local organizations
- Provide policy level guidance to the Technical Advisory Committee and Ramsey County Regional Railroad Authority
- Recommend a Locally Preferred Alternative
- Represent constituencies' interests on the Corridor
- Monthly meetings are a forum for the public to hear about the study

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Technical Advisory Committee (TAC)

- Monthly meeting
- TAC make up:
 - Technical staff from agencies
 - Staff from community and business organizations
- Provides guidance on project activities and issues
- Review of technical documents
- Provides recommendations to the Policy Advisory Committee

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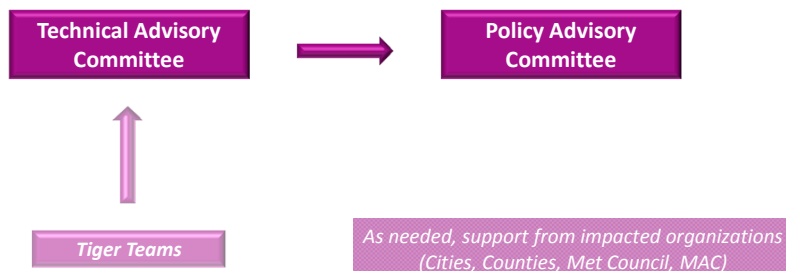
Tiger Teams

- Specialized technical review teams
- Meetings as needed
- Possible Tiger Team topics:
 - Ridership
 - Economic development analysis
 - Capital cost
 - Public involvement

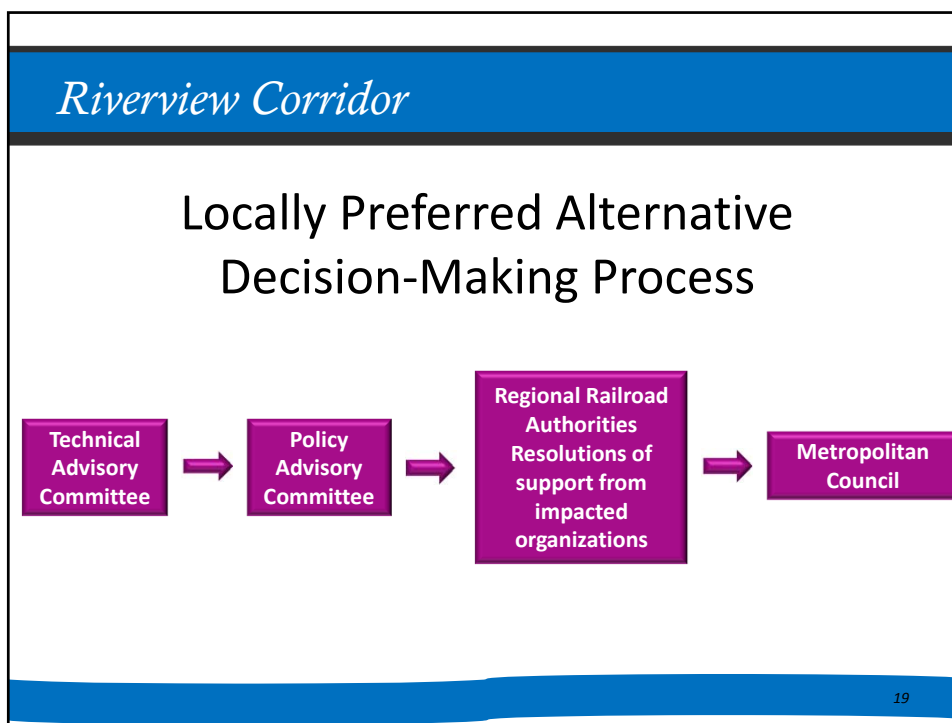
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Decision-Making Process



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Strategic Communications

- Implement strategic communications plan
- Corridor branding
- Logo
- Website development
- Materials
- Media and public relations

RIVERVIEW
CORRIDOR

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Pre-Project Development Study
Stakeholder and Public Engagement

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Stakeholder and Public Engagement

AECOM Team/Zan Associates

- Participation and Communications Plan
- Informational interviews with stakeholders
- Public Involvement Advisory Panel
- Neighborhood and business group meetings
- Open houses “Pop-up” meetings and mini-open houses
- Web-based engagement
- Educational videos with Saint Paul Neighborhood Network
- Mini-charrettes

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Public and Stakeholder Outreach

Public Involvement Advisory Panel

- Meet quarterly
- Outreach and communication staff from agencies and local organizations
- Provide guidance to outreach and engagement strategies
- Recommend outreach strategies for underrepresented populations
- Representatives from agencies, stakeholders, community and business organizations



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Public and Stakeholder Outreach

Communication Tools

- E-mail updates
- News releases
- Social media (Facebook, Twitter)
- Text messages
- Website
- Mailings
- Video clips

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Milestone One: Corridor Vision

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Corridor Vision

Stakeholder Interviews

- Ongoing via email, phone and in-person
- Elected officials, community and business leaders, community organizations
- Provide an understanding of corridor and transit needs; suggest engagement methods

Public Involvement Advisory Panel

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Open Houses

Wednesday, Oct. 29 4 p.m. - 6 p.m. Union Depot, Room 120 214 E. 4th St. St. Paul	Thursday, Nov. 6 5:30 p.m. - 7:30 p.m. Nova Classical Academy 1455 Victoria Way St. Paul
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Open Houses

- Format
 - Boards, map, interactive activities
 - No formal presentation
- Content
 - Project information and schedule
 - What are transit needs of the community?
 - Listening to community feedback
- Promotion

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Feedback, Comments, Questions on
Riverview Public Involvement Activities?

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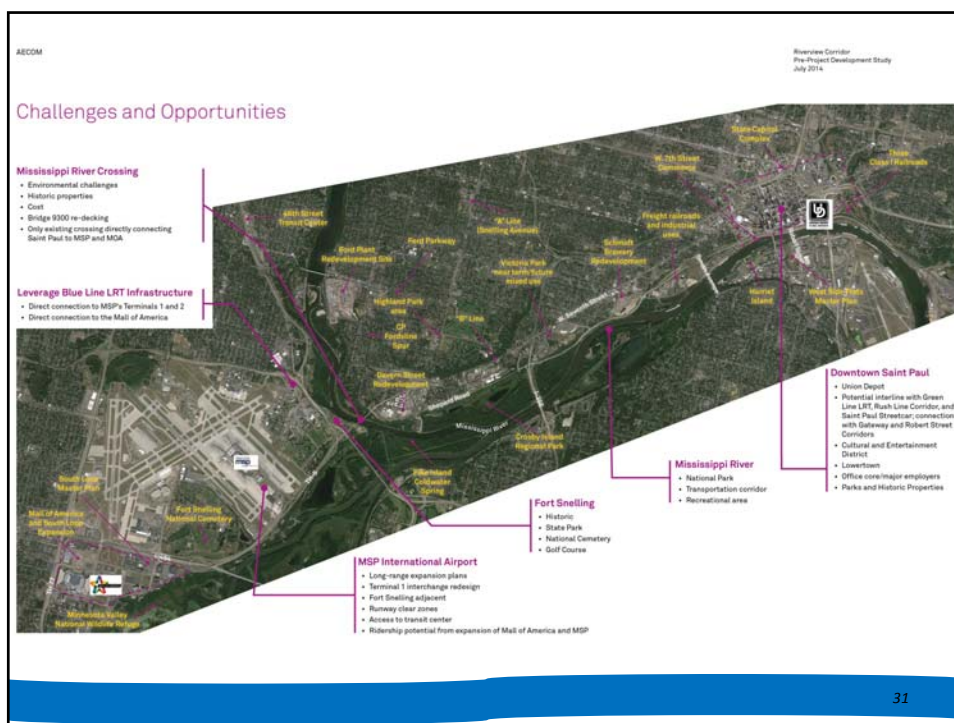
What are your successes?

What are your challenges?

What are opportunities for Riverview Project?

- Open House Promotions
- Pop-Up Meeting Locations
- Mini-Open House Locations

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30-Day Look Ahead

- Finalize Project Logo and Launch Website
- Corridor Vision Outreach Activities
- Draft Participation and Communications Plan
- Corridor Vision Technical Work
 - Review and document relevant/ongoing work
 - Begin travel market analysis

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Next Steps

- Promotion of upcoming open houses and activities
- Notify project staff of opportunities to engage and promote
- Continue conversation via email
- Next meeting: January 2015

Thank You!

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