



Highland District Council  
1978 Ford Parkway Saint Paul, Minnesota 55116  
651-695-4005 Fax 651-695-4019  
Email: info@highlanddistrictcouncil.org

*Building a More Vibrant, Welcoming, and Safe Neighborhood*

**Community Engagement Committee  
February 27th, 2018 6:45 PM  
Highland Park Community Center**

**Roll Call:**

-Committee Members:, Sally Bauer, Colleen Zuro-White, Michael Lindsey, Emily Hansen, Bob Whitehead, Ashley Newby, Brandon Long, Laura Merriam

-Absent: Amanda Willis

**Approval of Prior Meeting Minutes:** Approved

**Amanda Smith**

- Amanda is the Parks Community Director for Highland and Mac-Groveland
- Is responsible for rec centers and parks
- Took over last fall
- There is a call for an equitable focus in parks
  - Has done some focus groups
- Is focusing on community/teacher partnerships
- Art Start is going to be running classes all summer as a pilot program
- Amanda is visiting to network and get our thoughts on who to be contacting in the community for programming
  - Looking for contracts for programming starting out about \$25/hour
  - Example – someone to teach ballroom dancing
  - Want to stay with local partners and organizations
- Would we want more feedback from the CEC to Parks?
- Trying to use the auditorium space in the Highland Community Center more

**CEC Sub-Committee Report Out**

Chair – Sally Bauer

Vice Chair – Michael Lindsay

Secretary – Brandon Long

Committee Members: Bob Whitehead, Colleen Zuro-White, Amanda Willis

Community Members: Emily Hansen, Laura Merriam, Ashley Newby

Community Engagement Committee Meeting February 27<sup>th</sup>, 2018



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-Service Sub-Committee

-Chris Arts (Colleens neighbor) has started some services oriented activities at places like Horrace Mann

-Top of the list was Neighborhood House

-Neighborhood House may be coming to our CEC meeting soon

-Would like to start a community service group that community members or non-profits could join in on – could be a lot of work so would like to think through it some more

-Help more with advertising ongoing service projects

-Point community members towards services, have a list of these, questions and answers about resources

-Use “Meet Up” social media services?

-Shopping night, helping folks at nursing homes, picking up litter, helping local businesses

-Would like to talk a bit more about how to start all this

-National Night Out (first Tuesday in August)

-Having raffle tickets to hand out for prizes we get donated – collect emails and info as we do this

-Getting Grid Reps to go their National Night Out

-Getting folks involved with their National Night out – we will be meeting Patty Lammers with the city to discuss this before the larger group

-Make sure to bring to full HDC board

-New Resident Welcome

-Friday March 23<sup>rd</sup> Highland Bakery

-Facebook event is up and will be shared around

-It is going out in the Villager and the newsletter

-We have a flyer we can put up in local businesses

-Sent an email to the board

-When you check in at the event you get a drink ticket you signed up for and Bob is seeking some financial assistance from local businesses

-Appetizers and drinks is the plan

-Patty will post on NextDoor

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***Building a More Vibrant, Welcoming, and Safe Neighborhood***

- What are things you wished you knew about Highland? – conversation starter but no formal speaker or presentation truly social event but with copies of upcoming events and who we are
- Talked about targeting landlords who may have newsletters – still thinking through
- Have name tags available
  
- Outreach Committee
  - Next steps – talk to other organizations about how they are engaging folks
  - Reached out to Joe who is in charge of District Councils
  - Heidi will reach out to Frogtown District Council
  - Talk to Rich Holst of the North End
  - Ethiopian Church on Snelling
  - Kathy Sodaberg (sp?)
  - Events on W. 7<sup>th</sup> to engage that neighborhood
  - Highland Fest – incorporate more cultural events
  - Building more relationships with property managers and landlords
  - Collecting more emails and contact information
  - Diversify locations for events
  - Reach out to other news outlets other than the Villager
  - Meeting again on March 11

**Highland Fest**

- Parklet not an option unless we find someone new for it?
- Saint Paul may have one or some
- Had parklet because our table wasn't in a strategic spot in years previous
- Now we can put our table anywhere we want – HBA has assured us of this
- Colleen is going to be a member of the HBA board through Friends of the Highland Arts – will ask some questions that have come up in our committee
- Need to figure out our budget and figure out engagement at table

**Adjourn:** 8:18pm

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