

Community Engagement Committee
August 28, 2018 6:45pm
Highland Park Community Center

Meeting called to order at 6:48

Roll Call:

Committee Members Present: Amanda Willis, Bob Whitehead, Tyler Teggatz, Kristina Mattson, Nate Hurse, Jolene Sterner (alternate)

Committee Members Absent: Sally Bauer, Catie Gardner, Tim Morehead, Brandon Long

Others Present: Patty Partridge, Kevin Gallatin, Jackie Mosio (Highland Community Initiative)

Approval of 07/24/2018 Meeting Minutes:

Whitehead moved to approve minutes from prior meeting. and Hurse seconded. Motion passed.

Survey finalization/set deadlines

Survey sent earlier today. Results are coming in! Data will be presented at the board retreat in September.

National Night Out discussion

It seems that most block parties had a rep visit. Generally positive feedback from people that district reps showed up to block parties. Most reps ran out of surveys, so we are looking forward to good results.

Volunteer opportunity update/set deadlines

Food shelf donation will happen at neighborhood cleanup. Will need to get bins for food and logistics figured out for getting food from cleanup to Francis Basket.

Other ideas for volunteer activities... committee/board could help with gardening/raking in the fall. Jolene may be able to help on sub-committee for planning an activity. We could look for activities that align with community outreach goals. Because of other board activities (retreat, cleanup, etc.) we will look towards planning an event in November or later.

New Member/Neighbor Welcome will happen in October. Tiffany will be under renovation, so we will look into planning the event at Pieology. Target date will be Friday October 12. Let's try to get someone from the board to give a brief presentation on HDC events and updates.

Communication plan and how to proceed

We have been building and updating our contact list over the summer, and hopefully will have a good list of neighbor emails. One issue is that renters are hard for us to target for communications with our mailed newsletter. Social media has room for improvement whether that is content or presence. Subcommittee or work group will be identified at the board retreat, and our Communication Plan will likely be updated. Developing a vision for the communication plan (how and why we communicate with neighbors) will be important. Do we want to provide translations of board communications?

We will need to look at more creative ways of getting Highland resident addresses, because our newsletter vendor probably doesn't have all addresses, renters especially. Would be a good idea to track the engagement attempts we do with apartment buildings, businesses, and condominiums.

Start discussing project for Sibley Manor and surrounding areas for engagement

Initial discussion of possible events for community outreach at Sibley Manor. Maybe an ice cream social at McDonalds or a popsicle give-away. We could also do hot cocoa if event is in the winter. We anticipate this being a point of emphasis for outreach after board retreat.

Apartment buildings are a good target for engagement, if we contact managers and set up events where residents can come to a low-pressure info session with some free food.

New restaurant Agelgil would be a candidate for meet and greet or other event. Will need to reach out, but their space may be small.

There are small neighborhood Ethiopian and Hispanic newspapers that are potential targets for our notifications and events. Hmong times and Access Press

We will target the creation of an action plan and timeline at and after the board retreat.

New/Old Business

Jackie Mosio discussed the Highland Community Initiative. Group was formed after the 2014 values to vision meeting regarding Ford Site at Lumen Christi. HCI has formed subcommittee on various topics, and would like to partner with HDC on Ford heritage in Highland. HCI is interested in looking for ways to collect documents, photos, and stories from people connected to the Ford plant. There is a question of who would be involved, what is the level of commitment, what can they put together. Patty will contact Kathy about getting HCI on the next meeting agenda.

Nate Hurse brought brochures for Brownbody dance company. They perform modern dance, ice skating, and theater, commonly at Schultz Arena.

Theatre of public policy is having a Highland Kumbaya event at Summit on Tuesday September 25th. Committee attend the event in lieu of monthly meeting.

Meeting Adjourned at 8:10