

Community Engagement Committee
July 24, 2018 6:45pm
Highland Park Community Center

Meeting called to order at 6:45

Roll Call:

Present: Amanda Willis, Catie Gardner, Bob Whitehead, Tim Morehead, Tyler Teggatz

Absent: Kristina Mattson, Brandon Long, Nate Hurse, Sally Bauer

Other: Patty Partridge, Becky Race, Jolene Sterner, Vance and Alec Rolfze

Introductions were made in order to help Alec take notes for his Boy Scout merit badge.

Approval of 06/26/2018 Meeting Minutes:

Catie Gardner moved to approve minutes from prior meeting. Bob Whitehead and Tim Morehead seconded. Motion passed.

Highland Fest Debrief:

- Saved some money on supplies thanks to Catie, although the chalk artist was a bit more expensive. We had a lot of community members stop by to have their picture taken, and the board looked great. Many district plan surveys were completed. (estimated 40-50)
- Patty will choose raffle winners at random from the bin and inform winners.
- Pictures can be posted to facebook for people to tag themselves.
- Many thanks to all the volunteers for making it a smooth event. Props can be repurposed.
- For next year: look for talent within the Highland area, in order to showcase a local artist. Maybe use a bigger map of the Ford Site since it was a big draw.
- CEC could use the emails we collected to start an HDC newsletter again. New version should be more targeted and useful.

Kumbaya Highland – September CEC Meeting (Tuesday September 25th):

- Comedy and social event hosted by Friends of Highland Arts at Summit. We would like to have a table.
- Fall look-ahead: communication plan; event in Sibley area (January or February?); food shelf volunteer activity will hopefully engage full HDC board. Possibility was raised of get-out-the-vote efforts.
- Neighborhood house has been lessening engagement, but other food shelf services have started in the area. We might be able to add a food drop-off donation to the Highland clean-up.
- Motion was made to replace the September meeting with engagement at Kumbaya Highland. Seconded and passed. Sub-committees can meet alternatively as needed.

National Night Out:

- Block parties will be mapped out and assigned to grid reps so that we get to as many as possible. HDC reps will visit block parties and ask people to complete surveys and register for gift card raffle.
- Survey as printed is a little too long for a brief block party engagement, so we may look at shortening it.
- HDC reps will be assigned grids or asked to volunteer to visit block parties.

Sibley Manor Volunteer Opportunity:

- No decisions have been made as a few Deferred to sub-committee for further action.

New/Old Business:

- HDC board ethnographic survey needs to be finalized. Committee reviewed and discussed changes to draft
 - “Transgender “should be “non-binary”
 - How you identify yourself question should be multiple choice, and change “other” to self-describe.
 - Instead of foreign born, we should ask “were you born outside of the United States?”.
 - “Year you moved...” should be “How many years have you lived in Highland Park” with six options such as: less than 2 years, 2-5 years, 5-10 years, 10-15 years, 15-20 years, 20 years or more.
 - Sexual orientation options should be: Gay/Lesbian, Straight, Bisexual, Prefer to Self-Identify.
- Becky Rice, Executive Director of Minneapolis nonprofit Metro Blooms <https://metroblooms.org/>: Organization works to build rain gardens on private property. Would like to partner with HDC in order to engage with citizens in education campaign regarding installation of rain gardens but needs a grant partner. Asking to get on agenda for next full board website.
- Jolene Sterner: interested in being an alternate community member on the CEC. Passionate about the Highland community and has experience in engagement and organizing. Jolene was elected as an alternate unanimously.
- No subsection for community engagement on mobile website. We’ll need a bit of “content” to build a page.
- Highland Fest note: Catie will write thank you notes to Lund’s, Petco, Frameworks, and Target.

Meeting Adjourned at 7:57